



## IMHA Board of Directors Meeting

Tuesday, April 23rd, 2024

**Minutes: APPROVED: April 28<sup>th</sup>, 2024**

Present: Kendra Bloomfield, Andy Marshall, Brooke Ross, Pat Conlin, Scott Parker, Kerri Dixon, Randy Sheaves, Paul Walkom, Andrew Ward, Bill Stevenson, Chris Dixon, Jeff Sutherland, Todd Copeland, Nick Cake

Regrets: Randy Hanagan, Mark Read

1. KB made a motion to begin the meeting. 2<sup>nd</sup> by PW. Carried.
2. PW made a motion to **approve the minutes** from the April 3rd IMHA Board meeting. 2<sup>nd</sup> by KB. Carried.
3. **Next Steps Check In**

Action items and next steps were reviewed from previous meetings. Many items have been completed and an updated next steps document will be sent out after this meeting with action items to be completed by board members.

#### 4. **Fundraising Feedback**

-KD: A survey was sent to the membership to get feedback about the new Fundraising and Sponsorship models that were rolled out in the 2023-24 season, switching from Volunteer Credit Program to Cash Calendars and having team Banners rather than jersey sponsors. About 100 surveys were filled out by the membership. Below are some highlights about each question:

- *Back to Hockey BBQ* – Most people that filled out the survey thought it was a worth while event. It gives new families information about the U5-U7 program and allows families to swap equipment.

- *Photo Day* – Most people said they were happy with how photo day ran and with the products they received. The board will move forward with booking Picture Day Photography again for the next hockey season.

- *Fundraising Model* – This was almost split fifty/fifty. About 42 responses liked the Cash Calendars and 38 responses said they liked the Volunteer Credit program.

-From the responses, it seemed that many people were not sure why the switch came from fundraising credits to the cash calendars. The board did a trial year of Cash Calendars to see if more fundraising money brought in would allow for registration fees to stay at the current price and not be raised. It was a very successful and without that fundraising money generated from cash calendars, registration fees would have to go up to help cover the raising costs of to run a hockey program.

-Many people want the credits back, but would they still want that if registration went up.

- The survey asked if the teams they were involved in had enough volunteers (time clock, jerseys etc.) and most people responded 'yes'. The board reflected that there was a decrease in the number of volunteers to help run events that were put on by IMHA throughout the year.

- To the survey questions 'Do you like team banners?' there was lots of feedback. Most people said they did not find them effective or did not see their team banners used. To respond

to these responses, IMHA will try to continue to communicate why the move went from jersey sponsorship to banners. As discussed in other meetings, if the banners get out to teams in a timelier manner and it is communicated to coaches how important it is to display the banners, we hope a second year will be more successful. It is very important these banners are used properly because it is to advertise our sponsors. It needs to be communicated to coaches about the importance of the banners being displayed.

**ACTION:** KD will put together some information for the AGM about why we moved away from the Volunteer Credit System and to the Cash Calendars.

#### **5. Refund Request**

- RS made a **motion** to give a prorated refund to a player who could not play hockey for 7 months of the season due to an injury. 2<sup>nd</sup> by TC. Carried.

#### **6. Coaching Selection**

JS: There were applications for each age group in the OMHA coaching selections. Many of the coaches who applied have been in the organization in the past. Every applicant applied within the timeline and the coaching selection committee has selections to present to the board.

**Boys U9 REP Head Coach**— Three applicants. Coaching committee recommended Jordan Berk as head coach. JS made a **motion** to appoint Jordan Berk as the Boys U9 REP team head coach. 2<sup>nd</sup> by KB. Carried.

- Step out for conflict of interest – AM, BR, NC

**Boys U11 REP Head Coach**— Five applicants. Coaching committee recommended Mark Read as head coach. JS made a **motion** to appoint Mark Read as the Boys U11 REP team head coach. 2<sup>nd</sup> by PW. Carried.

- Step out for conflict of interest – AW, KD, NC

**Boys U13 REP Head Coach**— Five applicants. Coaching committee recommended Steve Bloomfield as head coach. JS made a **motion** to appoint Steve Bloomfield as the Boys U13 REP head coach. 2<sup>nd</sup> by PW. Carried.

- Step out for conflict of interest – KB, BS

**Boys U15 REP Head Coach**— Three applicants. Coaching committee recommended Chris Dixon as head coach. JS made a **motion** to appoint Chris Dixon as the Boys U15 REP head coach. 2<sup>nd</sup> by KD. Carried.

- Step out for conflict of interest – KB, AW, CD

**Boys U18 REP Head Coach**— Three applicants. Coaching committee discussed the candidates for this team. By secret ballot Mike Harding was selected to be the Boys U18 REP team head coach.

- Step out for conflict of interest – PW, TC, RS

**ACTION:** JS will communicate the results of the coaching selection to all applicants. KB will post the Boys REP coaches that have been named.

### **7. AGM Planning**

-AGM is on Sunday, April 28<sup>th</sup>, 2024 at 7:30.

- The board discussed agenda items for the AGM. The amendments in the AGM package will be presented, the floor will be open for questions and comments around the amendments, and then approval will be asked from members in attendance. There are many changes being presented so if anyone wants to pull out specific changes then they will be discussed separately.

-All members of the IMHA Board of Directors will highlight the 2023-2024 season in their role and, if applicable, upcoming changes for the 2024-2025 season.

BR – There will be a short presentation done by the family of the Jennifer Funston award, presenting to winners of the award this year.

### **8. Reorganization Update**

-AM: The process in the reorganization has been a bit stalled as each organization was focused on the season. Once each organization has had their AGM, the committee will move forward with the process for reorganization.

- Each organization will be putting forward an equal number of bodies to create the Board of Directors for the 'A' center and these do not have to be current board members of each organization. The board will have to vote on those nominations. It would be a 2-year commitment to help get the organization up and running. Glen Silver, a former regional director of OMHA, past president of a minor hockey organization has shown interest in being a part of the 'A' organization board.

-CD made a **motion** to support recommending Glen Silver as a chair to help support the 'A' reorganization center. 2<sup>nd</sup> by AW. Carried.

- Brant finished their amalgamation and OMHA has approved their documents. We can use their Rules and Bylaws to help create the new 'A' Center documentations needed. Then we need to incorporate as a non-for-profit organization.

### **9. Round Table**

-PC – At the last Shamrock meeting, many of the representatives from each organization wanted to see playoffs go back to a series style. Unfortunately, it is past the deadline to get this in the Shamrock AGM for approval this year. PW – For that to move forward, someone would need to step up and take the initiative to take that forward.

-SP has been working with KB to get the Girls tryout registration up and running. Intent to register is almost done and we have a good idea about how many teams we will have. The numbers look like they may be a little bigger than last year. SP will email the intent to register players that are from outside IMHA so they know how many spots are available at each age level.

-BS- LMLL AGM is June 17<sup>th</sup> in Strathroy.

-NC is working on the Thank You plaques that were part of our sponsorship model this year. When a template is complete, he will send it to the board for approval and then get the plaques out to our Sponsors from the 2023-24 season.

AW – IMHA has 4 seats for the referee clinic, and we have the kids that we are sending there for next season.

-AW – Referees are looking to start a U7 mentor program. New referees might get volunteer hours or small fees to oversee these program, which is looking to get implemented in the near future.

-AM presented RS and TC with JETS jerseys to thank them for their long-standing time on the board and all the contributions they have made to IMHA. He also thanked all board members who are not returning to the board.

10. **Set Next Meeting:** Next meeting will be sent to the new board after the AGM.

11. KD a motion to **adjourn**. 2<sup>nd</sup> by TC. Passed.

### **Motions approved via email:**

April 28, 2024

- RS made a motion to approve the following **cheques for processing**:
  - Brooke Ross                      \$711.02 (*Banquet Supplies*)2<sup>nd</sup> by CD. Carried.
- BR made a motion to approve the minutes for the April 23<sup>rd</sup> Board meeting. 2<sup>nd</sup> by AW. Carried.